

Support Your Sport NB 50/50 Gold Rush

Member Guidelines

General Information

- This fundraising initiative is only available to Provincial Sport Organizations (PSOs) that are members of Sport NB and their clubs/associations. Any member who is not in good standing does not qualify for the program. Sport NB has the right to deny/ revoke privileges at any time.
- There is no cost to use the platform, however Sport NB does take a percentage to cover administrative costs. See breakdown below under administration fees.
- The draw takes place weekly on Thursdays at 1pm AST. Sport NB will issue cheques on a 6-week basis. A more detailed breakdown can be found below in cheque disbursement.
- There is a Facebook page that posts information about the draw. Sport NB encourages you to repost the information to promote your group. You can find the page by visiting this link: [SYSNB Gold Rush - Support Your Sport in New Brunswick](#).

Ways to Use the Fund

- Support your high-performance athletes
- Coach development
- Support club teams
- Fundraise for an event or during an event
- General funds

Administrative Fees

- 50% of all ticket sales will go directly to the winning pot. 16% of ticket sales will cover the administration of the program, including the online platform, merchant, and processing fees. The remaining 34% is profit and distributed to participating PSOs and clubs.
- If no money is raised there is no fee.



- Sport NB will take the administrative fee off before the cheques are issues to participating groups.

Funds Disbursement

- The winner will be contacted weekly, and electronic payment will be issued within 2-3 weeks of receiving required information.
- The earnings of participating groups will be tracked on a 6-week schedule. The cheques will then be sent within 2-3 weeks of the end of the 6-week rotation.
- ***Each participating group must have a minimum of \$10.00 for the cheque to be sent. If this threshold is not met, a cheque will not be sent until \$10.00 is reached and a 6-week cycle ends.***

Application Process

- Complete the application form [here](#).
- Contacted to sign an agreement form
- Wait 1-2 weeks for confirmation email.
- Begin fundraising!